



*Institute for Educational Equity and Opportunity*

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**CONSTANCE CANNON FRAZIER, CHIEF OPERATING OFFICER OF THE  
AMERICAN ADVERTISING FEDERATION, JOINS BOARD OF INSTITUTE FOR  
EDUCATIONAL EQUITY AND OPPORTUNITY**

Philadelphia, PA, 9/14/11--The Institute for Educational Equity and Opportunity (IFEEEO) is pleased to announce the appointment of Constance Cannon Frazier, Chief Operating Officer of the American Advertising Federation (AAF) in Washington, DC, to the IFEEEO board.

Frazier is the highest-ranking African American at a national advertising organization. Earlier this month, she recently was awarded the Global Visionary Leadership Award by her alma mater, the Howard University School of Communications.

“We are thrilled to have a new board member of Constance Cannon Frazier’s quality,” said Sheilah D. Vance, Esq., President and General Counsel. “Frazier’s wisdom, organizational and management abilities, and personal passion and commitment to whatever she is involved in will be very helpful to IFEEEO as we plan our course for the future.”

Frazier said, “I am eager to be an integral component of the Institute's future as it expands its operations and programming to address the growing needs of public education and the future of our country's youth.”

IFEEEO is a non-profit, 501(c)(3) tax-exempt, organization based in Washington, DC and Philadelphia, PA that is dedicated to the pursuit of educational equity and opportunity, particularly for disadvantaged United States’ public school children, through legal means. The IFEEEO is especially interested in fair and equitable public school finance laws. IFEEEO engages in research, education and training projects in the area of public school finance and educational equity.

Constance Cannon Frazier joined the American Advertising Federation (AAF) in January of 2004 as the senior vice president, AAF Mosaic Center and AAF education services. She was promoted to executive vice president after one year of service to the organization. In October of 2007, Frazier became the AAF’s executive vice president of corporate programs and marketing and as of August of 2010, Frazier is AAF’s Chief Operating Officer.

As COO, Frazier manages the AAF's day-to-day operations (financial and human resources), implements programs and systems to advance the organization's effectiveness, and executes the Strategic Plan developed by the CEO. She also assists the CEO with the retention and development of corporate, professional and college chapter membership and continues to lead the Mosaic Center and AAF's efforts to create a more inclusive advertising industry.

Since joining the AAF in 2004, Frazier's accomplishments include increasing corporate support of diversity programs, doubling the number of participants and financial support for the Most Promising Minority Students Program, launching the AAF Mosaic Career & Vendor Fairs and creating the first-ever AAF student conference.

Frazier achieved national recognition as an advertising educator during the twelve years that she taught at Howard University in Washington, DC. While at Howard she also coordinated the advertising sequence and created the University's multicultural high school advertising summer workshop. Her students were also the first students from an HBCU to participate in the AAF's National Student Advertising Competition. She has extensive professional experience in the advertising industry through previous positions and consulting.

Frazier has served with distinction on the AAF Board of Directors as the chair of the AAF National Academic Committee. She has been recognized with numerous awards from corporations and academia, and is the only educator to receive the AAF District 2 Diversity Achievement Award in Education.

She is a member of the Howard University School of Communications Board of Visitors, the University of South Carolina School of Journalism and Mass Communications Partnership Board and serves on the Accrediting Council on Education in Journalism and Mass Communication.

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